



Anglican Diocese of the West

Developing a Church Planting Ministry Plan

by the Rt. Rev. Dr. Scott Seely

This template is constructed merely as a tool to help potential planters achieve their goal of launching and starting a new church. Each planter must have a well-thought-out ministry plan which helps craft the method of approach and articulates the expressed vision. This template is broken down into four sections: 1) the envision phase, 2) implementation phase I, 3) implementation phase II, and 4) multiplication phase.

ENVISION PHASE

- **A Brief Cultural Exegetical Synopsis**
 - What is the narrative of concern and rationale for starting this church plant?
 - What are the demographics?
 - Is the desired area growing?
 - Is there a lack of churches in this region?
- **Vision**
 - What is unique about this church plant?
 - What is the alternative vision you see because of this church plant?
 - What is the long-term vision: (church planting church, house of prayer, café ministry)

Define Where You Want to Go

Begin to chart the course.

- **Goals, Objectives, & Projected Timelines**
 - Determine what is obtainable and realistic.
 - How long will it take for you to reach key milestones?

- **Needed Resources**
 - Intercessors, Launch Team, Musicians, Ministry Partners, etc.
- **First Year Budget**
 - What monetary funds will be needed for the first year of the potential church plant?
 - General Operations: (Stipends, Liability Insurance, Website, Digression Acct., etc.)
 - UP—Worship: (Facilities, Bulletins, BCP, Bibles, Liturgical Items, etc.)
 - IN—Discipleship: (Bible Studies Curriculums, Catechesis, etc.)
 - OUT—Mission: (ADOTW, Alpha, Missionaries, Justice & Mercy Ministries, etc.)

IMPLEMENTATION PHASE I

- **Assessment, Coaching, & Training**
 - Basic ACT through DOTW
 - Books, Conferences, Webinars, etc.
- **Church Planting Model**
 - Pioneering
 - Missional Communities
 - Fresh Expressions
 - Parachute Drop
 - Reproducing
 - Mother-Daughter
 - Neo-Minster
- **Mission/Purpose Statement**
 - Biblical Mandate: Great Commission
 - What are we doing?
 - Be Specific and Clear.
- **Values**
 - Motives: Why are we doing it?

IMPLEMENTATION PHASE II

- **Strategy**
 - How are we going to get there?
 - (Big Launch, Soft Opening, House Church, Alpha, Small Groups, etc.)

- **Measurement for Success**
 - Leadership
 - Worship
 - IN-Reach
 - Evangelism and OUT-Reach
 - Connecting and Assimilating New Members into the Community

- **Launch/Start Date**
 - Late August/Early September in Conjunction with Fall School Semester?
 - Advent?
 - Palm Sunday/Easter?

MULTIPLICATION PHASE

- **Recruitment**
 - Identifying Key Leaders
 - Building a Discipleship Culture
 - Huddles

- **Training/Equipping**
 - Apprenticeship
 - What type of character does the potential planter have?
 - What type of capacity and competence does the potential planter have?
 - Online Classes, etc.

- **Deployment**
 - Identifying New Frontiers
 - Is the timing right?
 - Releasing Resources (People, Finances, etc.)

- **Review**
 - High Accountability
 - Low Control
 - Ongoing Guidance/Wisdom

This template is comprised of teaching received from The Rev. Canon Dr. John MacDonald at Trinity School for Ministry, The Rev. Canon Dr. Tom Herrick at Nashotah House Theological Seminary, and The Rev. Mike Breen from 3DM Ministries.